

Select Customer Targeted Industries



This one-page overview of Select Customer's Targeted industries represents approximately **\$8 BILLION** in premium potential and some of the **fastest-growing and most-profitable** business segments in the country. Add to this our local market presence, dedicated sales force, industry-leading Spectrum® BOP and our balanced approach to writing new business and you can clearly see that The Hartford is delivering greater value through a broad underwriting appetite, strong agency relationships and extraordinary service.

Business & Personal Services

- 722 Photographic Studios, Portrait
- 723 Beauty Shops
- 724 Barber Shops
- 725 Shoe Repair Shops and Shoeshine Parlors
- 726 Funeral Service and Crematories
- 736 Personnel Supply Services
- 763 Watch, Clock and Jewelry Repair
- 823 Libraries
- 824 Adult Education Services
- 861 Business Associations
- 862 Professional Membership Organizations
- 873 Research, Development and Testing Services
- 874 Management and Public Relations Services

Professional Services

- 801 Offices and Clinics of Doctors of Medicine
- 802 Offices and Clinics of Dentists
- 804 Offices and Clinics of Other Health Practitioners
- 807 Medical and Dental Laboratories
- 811 Legal Services
- 871 Engineering, Architectural and Surveying Services
- 872 Accounting, Auditing and Bookkeeping Services

Media & Advertising

- 483 Radio and Television Broadcasting Stations
- 484 Cable and Other Pay Television Services
- 731 Advertising

Finance & Insurance

- 616 Mortgage Bankers and Brokers
- 621 Security Brokers, Dealers and Flotation Companies
- 622 Commodity Contracts Brokers and Dealers
- 628 Services Allied with the Exchange Of Securities
- 641 Insurance Agents, Brokers and Service

Printing & Publishing

- 271 Newspapers: Publishing, or Publishing and Printing
- 273 Books
- 275 Commercial Printing
- 278 Blankbooks, Looseleaf Binders and Bookbinding
- 279 Service Industries for the Printing Trade
- 733 Mailing, Reproduction, Commercial Art and Photography

Plastics Manufacturing

- 308 Miscellaneous Plastics Products

Metal Manufacturing

- 341 Metal Cans and Shipping Containers
- 342 Cutlery, Handtools and General Hardware
- 343 Heating Equipment, Except Electric and Warm Air
- 344 Fabricated Structural Metal Products
- 345 Screw Machine Products and Bolts, Nuts and Screws
- 346 Metal Forgings and Stampings
- 354 Metalworking Machinery and Equipment
- 359 Miscellaneous Industrial and Commercial Machinery
- 363 Household Appliances
- 364 Electric Lighting and Wiring Equipment
- 391 Jewelry, Silverware, and Plated Ware
- 393 Musical Instruments
- 396 Costume Jewelry, Costume Novelties and Buttons

Real Estate

- 6512 Real Estate Operators (Commercial – Except Developers)
- 653 Real Estate Agents and Managers
- 654 Title Abstract Offices

Retail

- 523 Paint, Glass and Wallpaper Stores
- 544 Candy, Nut, and Confectionery Stores
- 545 Dairy Products Stores
- 553 Auto Parts and Home Supply Stores
- 569 Miscellaneous Apparel and Accessory Stores
- 571 Home Furniture and Furnishings Stores
- 572 Household Appliance Stores
- 573 Radio, Television, Consumer Electronics and Music
- 594 Miscellaneous Shopping Goods Stores
- 596 Nonstore Retailers
- 784 Video Tape/DVD Rental

Technology

- 357 Computer Hardware and Office Equipment Manufacturing
- 365 Household Audio and Video Equipment Manufacturing
- 366 Communications Equipment Manufacturing
- 367 Electronic Components and Accessories Manufacturing
- 369 Miscellaneous Electrical Equipment and Supplies
- 489 Other Communication Services
- 737 Computer Programming, Software and Systems Services

Wholesale

- 504 Professional and Commercial Equipment and Supplies
- 506 Electrical Goods
- 507 Hardware, and Plumbing and Heating Equipment
- 508 Machinery, Equipment and Supplies
- 513 Apparel, Piece Goods and Notions